



13,000 BUYERS WANT TO MEET YOU

UNIMER PAVILION, NATIONAL HOME IMPROVEMENT SHOW 2010

1-3 OCTOBER, EARL'S COURT, LONDON

Unimer's strategy to continually offer further business benefits to merchants now includes sales and marketing opportunities to target the self-build and renovating market.

Given the recent tough housing market, the self-build and renovating market is growing at a steady rate, with home owners actively engaging in home improvement projects.

We are therefore pleased to offer you, as a Unimer merchant, the opportunity to promote your products and service offerings to over 13,000 buyers at the leading National Home Improvement Show at Earls Court in London on 1-3 October 2010. Visit the website www.improveyourhomeshow.co.uk.



13,000 buyers and growing



No other show covers the complete range of products and services for any home improvement project or self-build. The show is completely dedicated to visitors interested in renovation and building materials, energy efficiency, bathrooms, kitchens, roofing, drainage and rainwater, landscaping, loft conversions, plumbing, flooring and the list goes on.

We are therefore very pleased to join this growing event in 2010, where we will be providing a Unimer Pavilion where merchants are invited to exhibit.

Showcase your company, products and service offerings

By taking part in the Unimer Pavilion, you will receive a purpose built stand (6 m²), which is 'all inclusive' with furniture, carpet, electrics and lighting and not forgetting the exclusive use of the Unimer Pavilion!

What else is included in the package?

- Bespoke stand build within the branded Unimer Pavilion
- Fully inclusive stand package with power, lighting, carpet & furniture
- Full & exclusive use of Unimer Pavilion with refreshments included for you, your customers and prospects
- Full coverage in the comprehensive National Home Improvement 2010 marketing campaign
- Unlimited free tickets to send to your customers
- Free advertising on the show website which you can update as often as you like.
- Free listing and 30 word profile in the Exhibition Showguide.
- Free web banner to promote the show on your own website
- The expertise of the Show's PR company to distribute your new launches to the media



And all that for only **£2,052 (excl. VAT)** for a 6 m2 stand, to get in front of 13,000 prospects! Act quickly as not to miss this tremendous sales opportunity. To reserve and book your space, or to discuss size of stand, please contact either:

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National Home Improvement Show 2010

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National Home Improvement Show 2010

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or

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Marketing Manager

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Not the right time for you? Join us in 2011!

We are very keen to progress our involvement in the renovating and self-build market, so in addition to the National Home Improvement Show we will offer further opportunities for merchants to target prospective buyers at:

- Ecobuild at Excel, London on 1-3 March 2011
- The National Homebuilding & Renovating Show at the NEC, 18-22 March 2011

Please contact Suzanne Millward (details above) for further information on Ecobuild and the NEC event in 2011.

